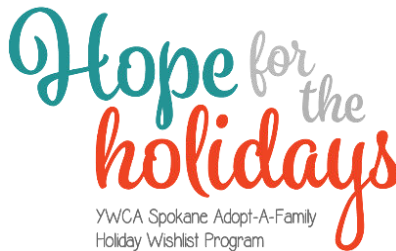


**FOR IMMEDIATE RELEASE**

November 1, 2024



**SPREAD JOY AND SUPPORT TO LOCAL FAMILIES IN NEED**

YWCA Spokane Announces 9th Annual Hope for the Holidays

**Spokane, WA.** – YWCA Spokane is thrilled to announce the launch of Hope for the Holidays. This annual campaign aims to make the holidays a little brighter for those experiencing domestic violence, homelessness, and unemployment in our community.

"In a season that should be filled with joy and celebration, many families in Spokane face hardships that make the holidays particularly difficult," states Jeanette Hauck, CEO of YWCA Spokane. "Through Hope for the Holidays, we can come together as a community to ensure that families and survivors feel supported during this holiday season."

This year, 90 families served by YWCA Spokane are seeking support through this program. All types and sizes of gifts are welcome, including gift cards, which empower individuals and parents to choose meaningful items for themselves or their loved ones.

**How to Get Involved**

- **Adopt a Family's Wishlist:** Visit YWCA Spokane's website at [ywcaspokane.org/2024holidays](https://ywcaspokane.org/2024holidays) to sign up to sponsor a wishlist. A staff member will be in touch to match you with a family's wishlist from one of their programs.
  - Gifts must be dropped off at YWCA Spokane (930 N Monroe St., Spokane, WA 99201) between December 5 - 6, 11:00am - 6:00pm, so they can be distributed to families ahead of the holidays. Please leave gifts unwrapped.
- **Give Online:** You can designate a financial gift at [ywcaspokane.org/2024holidays](https://ywcaspokane.org/2024holidays) and YWCA Spokane's staff will purchase items or gift cards for the families on your behalf.
- **Share the Love:** Help spread the word about Hope for the Holidays and encourage others to get involved. Together, we can ensure that all 90 families are adopted this year and feel supported.

## About Hope for the Holidays

Since its inception in 2016, YWCA Spokane's Hope for the Holidays campaign is an annual adopt-a-family wishlist program that spreads love and holiday cheer throughout the community. This program has been instrumental in bringing hope, joy, and empowerment to both donors and those served by YWCA Spokane year after year.

## About YWCA Spokane

Since 1903, YWCA Spokane has been helping members of the Spokane community overcome social, economic, and personal barriers in order to accomplish their goals and achieve healthier and more fulfilling lives. Today, our areas of focus include supporting victims of intimate partner domestic violence, building economic empowerment, promoting early childhood education, and confronting racial and social justice issues that negatively affect our clients and our community.

YWCA Spokane envisions a community in which domestic violence is no longer tolerated and embraces this vision through a continuum of wrap-around services: 24-hour Helpline and Safe Shelter, Advocacy Support Center, Mental Health Services, Child & Family Therapy, Civil Legal Assistance, Legal Advocacy, Economic Empowerment, and free Drop-In Childcare.

In 2023, YWCA Spokane impacted the lives of over 14,000 individuals, children, and families. By working at the intersections of inequality, poverty, and domestic violence, we are able to disrupt longstanding societal patterns of trauma. Visit our website to learn more at [ywcaspokane.org](https://www.ywcaspokane.org).

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