

# October Is Domestic Violence Action Month



## What is DVAM?

The month of October is nationally recognized as Domestic Violence Action Month. During October, YWCA Spokane looks to increase awareness about the prevalence of domestic violence in our community, inspire action that is focused on creating lasting change, and encourage community-wide participation.

## About This Action Kit

We designed this action kit with businesses, organizations, and individuals in mind to help you get involved. Utilize the information, facts, and social media templates to help raise awareness, educate the community, and show your support for survivors of domestic violence.

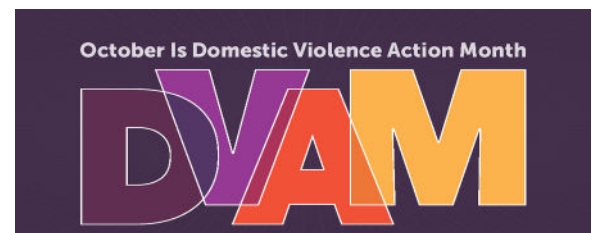
Join us in making a difference this October! We invite you to take part in supporting survivors of domestic violence and creating a safer community for all. Together, let's take action and bring about positive change.

## Go Purple!

Purple is the nationally designated color for domestic violence awareness. For survivors, the color can be a symbol of peace, courage, survival, honor, and dedication to ending violence. Help YWCA Spokane create a united, visual campaign throughout the city. Wear purple, shine purple lights at your home and business, and display DVAM materials.

## Link

[ywcaspokane.org/2024dvam](http://ywcaspokane.org/2024dvam)



### Shine A Light For Survivors

This October, learn about the challenges and realities survivors experience and inspire action so we can foster a safer and more supportive community.

In addition to joining us for the below opportunities, help YWCA Spokane spread awareness by painting Spokane purple. Display purple lights and wear purple this October, the national color for DVAM. Access our **FREE DVAM ACTION KIT** of flyers, graphics, and templates online! Learn more at [ywcaspokane.org/dvam](http://ywcaspokane.org/dvam).

<b>Oct 1 - 31</b> <b>Unquenchable Hope</b> <small>On display at YWCA (930 N Monroe St)</small>	<b>Oct 8 &amp; 17</b> <b>Domestic Violence 101</b> <small>Recognize Respond Refer</small>
<b>Oct 23</b> <b>Pathways Forward</b> <small>Realities of Reporting Domestic Violence</small>	<b>Oct 29</b> <b>Domestic Violence 201</b> <small>Learning In Action</small>



# [ ACTION KIT ]

Learn more: [ywcaspokane.org/dvam](http://ywcaspokane.org/dvam)  
Share: [#paintspokanepurple](https://twitter.com/paintspokanepurple) | [#ywcadvam](https://twitter.com/ywcadvam)  
Questions: [dvam@ywcaspokane.org](mailto:dvam@ywcaspokane.org)

eliminating racism  
empowering women  
**ywca**  
SPOKANE

## Join Us

- **Unquenchable Hope at YWCA Spokane**

- A profound sculpture that embodies the journey of survival and empowerment. Created by Cori Schuman, The Tattooed Potter, this piece is a deeply personal reflection of her own experience with domestic violence, trauma, and the transformative power of hope.
- Learn more at [ywcaspokane.org/unquenchable-hope-on-display](http://ywcaspokane.org/unquenchable-hope-on-display).
  - **Exhibition Dates:** October 1 - October 31
  - **Location:** YWCA Spokane (930 N Monroe St, Spokane, WA 99201)
- Explore Cori Schuman's work at [thetattooedpotter.com](http://thetattooedpotter.com).



- **Sign up for foundational training on intimate partner domestic violence**

- **Domestic Violence 101: Recognize. Respond. Refer.** covers the basics of what intimate partner violence is, how to help someone who may be experiencing DV, and provides an overview of our free and confidential services.
  - Upcoming Dates: 10/8 (10am - 11:30am) and 10/17 (2pm - 3:30pm)
  - Register at [ywcaspokane.org/training](http://ywcaspokane.org/training).

- **Register for Pathways Forward: Realities of Reporting**

- October 23 | 12pm - 1pm | Virtual, Zoom link provided after registration  
Free, virtual conversation with community leaders on the realities of reporting domestic violence to law enforcement.
- Register at [ywcaspokane.org/dvampathways](http://ywcaspokane.org/dvampathways)

- **Attend an advanced training on intimate partner domestic violence**

- **Domestic Violence 201: Learning In Action** dives into the complex nature of intimate partner violence and build on learnings from Domestic Violence 101 with scenarios and discussion questions. Due to the nature of this training, we highly recommend that you attend DV 101 prior.
  - Upcoming Date: 10/29 | 10am - 11:30am
  - Register at [ywcaspokane.org/training](http://ywcaspokane.org/training).



#### TRAINING EVALUATION

"Simply put, it was the best training I have received on this subject to date, with years of prior knowledge, formal education, and lived experience."

*Angela*

DV 101 Training Attendee

eliminating racism  
empowering women  
**ywca**  
SPOKANE

# [ ACTION KIT ]

Learn more: [ywcaspokane.org/dvam](http://ywcaspokane.org/dvam)  
Share: [#paintspokanepurple](https://twitter.com/paintspokanepurple) | [#ywcadvam](https://twitter.com/ywcadvam)  
Questions: [dvam@ywcaspokane.org](mailto:dvam@ywcaspokane.org)

eliminating racism  
empowering women  
**ywca**  
SPOKANE

## Sample Social Media Posts

Here are some social media templates to make engaging in Domestic Violence Action Month easy. Use the hashtag #ywcadvam for posts on social media related to this campaign. Consider the hashtags #DVAM, #SupportSurvivors, and #PaintSpokanePurple to help further amplify your messaging. Engage YWCA Spokane by tagging us online @YWCA Spokane on [Facebook](#), [Instagram](#), and/or [LinkedIn](#).

Beyond the below suggested content, consider sharing some of our blog posts on your platforms! Dive into the unique services we offer with our Mission Moment blog series. Learn more [here](#).

- October is Domestic Violence Action Month. Let's join together and support survivors. Share this post to spread awareness and let those affected know they are not alone.
- 4 in 5 survivors who had not previously called the police were somewhat to extremely afraid to call them in the future.
- In a 2015 survey by the National DV Hotline, survivors reported they were afraid calling the police might result in losing privacy, being stereotyped, having an abusive partner retaliate, or negatively affect their children. [Personal Barriers to Calling the Police graphic]
- October is a powerful reminder that we all have a role to play in ending domestic violence. This Domestic Violence Action Month, attend one of YWCA's free online training to learn how to support survivors. Together, we can make a difference. Register at [ywcaspokane.org/training](http://ywcaspokane.org/training).
- Your support can change lives! Join YWCA Spokane for a training to learn about the complexities of domestic violence. Register today at [ywcaspokane.org/training](http://ywcaspokane.org/training) and help make a difference!
- Every survivor deserves to be believed, supported, and empowered. This October and beyond, let's educate ourselves about how we support survivors. Learn about the complexities of domestic violence from YWCA Spokane at [ywcaspokane.org/training](http://ywcaspokane.org/training).
- It's Domestic Violence Action Month, and I'm committed to supporting survivors. Learn more about @ywcaspokane and discover how you can get involved to help end domestic violence.
- This October, let's shine a light for survivors of domestic violence. Learn about how domestic violence affects our communities and discover ways to support those in need. Together, we can foster a safer and more supportive environment for everyone.
- This October, let's unite to support survivors of domestic violence. Learn about the impact of domestic violence, share resources, and show your commitment to creating a safer community.
- Purple is the nationally designated color for domestic violence awareness. We're joining @ywcaspokane to help #PaintSpokanePurple and showing survivors we care.
- I'm joining @ywcaspokane's DVAM campaign because I want to raise awareness about the prevalence of domestic violence.

[ ACTION KIT ]

Learn more: [ywcaspokane.org/dvam](http://ywcaspokane.org/dvam)  
Share: [#paintspokanepurple](#) | [#ywcadvam](#)  
Questions: [dvam@ywcaspokane.org](mailto:dvam@ywcaspokane.org)

eliminating racism  
empowering women  
**ywca**  
SPOKANE

## Key Facts

- 4 in 5 survivors who had not previously called the police were somewhat to extremely afraid to call them in the future. – [The Hotline 2015 Law Enforcement Survey](#)
- More than two-thirds of survivors are afraid that police will not believe them or do anything. – [The Hotline 2015 Law Enforcement Survey](#)
- The 2015 Law Enforcement Survey by the National DV Hotline found that survivors were afraid calling the police might result in losing privacy, being stereotyped, having an abusive partner retaliate, or negatively affecting their children. – [The Hotline 2015 Law Enforcement Survey](#)
- Washington is one of 23 states with mandatory arrest laws for domestic violence. Mandatory arrest laws require a police officer to arrest a suspected perpetrator at the scene of a DV event, given probable cause that violence against the victim has recently occurred. – [Washington State Institute for Public Policy](#)
- According to the Spokane Regional Health District, 1 in 3 women and 1 in 10 men in the Spokane area have experienced some form of domestic violence. – [Spokane Regional Health District](#)
- 25% of all violent crime in Spokane is related to domestic violence. – [Spokane Police Department](#)
- On average, over 220 individuals each week receive free and confidential services at YWCA Spokane. – [2023 YWCA Spokane Impact Report](#)

## Print & Digital Materials

- Spokane County DV Rate - [Poster](#) & [Square Graphic](#)
- Spokane Violent Crime Rate - [Poster](#) & [Square Graphic](#)
- Spokane DV Calls to Police - [Poster](#) & [Square Graphic](#)
- [All Posters](#)
- DVAM Campaign - [Handout](#)
- DVAM Events - [Flyer](#)
- Barriers to Calling Police - [Square Graphic](#)
- Pathways Forward - [Square Graphic](#)
- Unquenchable Hope - [Square Graphic](#)

## About YWCA Spokane

Since 1903, YWCA Spokane has been helping members from the Spokane community overcome social, economic, and personal barriers in order to accomplish their goals and achieve healthier and more fulfilling lives. Today, our areas of focus include supporting victims of intimate partner domestic violence, building economic empowerment, promoting early childhood education, and confronting racial and social justice issues that negatively affect our clients and our community.

YWCA Spokane envisions a community in which DV is no longer tolerated, and embraces this vision through a continuum of services. By working at the intersections of inequality, poverty, and DV we are able to disrupt longstanding societal patterns of trauma. Learn more at [ywcaspokane.org/impact](https://ywcaspokane.org/impact).

# [ ACTION KIT ]

Learn more: [ywcaspokane.org/dvam](https://ywcaspokane.org/dvam)  
Share: [#paintspokanepurple](https://twitter.com/paintspokanepurple) | [#ywcadvam](https://twitter.com/ywcadvam)  
Questions: [dvam@ywcaspokane.org](mailto:dvam@ywcaspokane.org)

eliminating racism  
empowering women  
**ywca**  
SPOKANE