FOR IMMEDIATE RELEASE
January 31, 2019

Jackson Katz Comes To Spokane To Talk About Men’s Leadership In The Prevention of Violence Against Women

YWCA Announces Opportunity To Sponsor Tickets For Community Members Unable To Afford Registration Cost With Hopes To Make Talk As Accessible As Possible

Spokane, WA – Jackson Katz, Ph.D., an internationally renowned educator, author, filmmaker, and pioneering activist on issues of gender, race, and violence is coming to Spokane this February to speak with the community about men’s leadership in the prevention of violence against women.

A PUBLIC INVITATION

A public talk by Katz called “What Does it Mean to be a Strong Man?” will be provided on Monday February 11th, 2019 from 5:30-7:30pm at Gonzaga University’s John J. Hemmingson Center, located at 702 E Desmet Ave, Spokane, WA 99202.

MEDIA INTERVIEW OPPORTUNITY WITH JACKSON KATZ

Katz has offered to be available for print interviews Thursday, January 31st and Friday, February 1st, 2019. In addition, Katz will also be available for one media interview on Tuesday, February 12th. If interested please notify Director of Communications, Erica Schreiber at ericas@ywcaspokane.org or call 509-789-9305.

ABOUT JACKSON KATZ PH.D.

Katz is a major figure and thought leader in the growing global movement of men working to promote gender equality and prevent gender violence. Katz is the creator, lead writer, and narrator of the award-winning Tough Guise videos. His TED talk, “Violence Against Women-It’s a Men’s Issue,” has been viewed more than 4 million times across platforms. More information about Katz is available on his website.

REGISTRATION

Tickets are available to purchase for $10 per ticket or as a group of ten tickets for $100. Register online at ywcaspokane.org/Jackson-katz; at YWCA Spokane, 930 N Monroe St, Spokane, WA 99201; or by calling 509-789-9305.
SPONSOR A TICKET

YWCA Spokane’s GoodGuys announce a new ticket sponsorship option available for individuals or organizations who would like to sponsor a group of 10 tickets or more for students, young adults, and community members who would be unable to attend the event due to their current financial situation. Learn more at ywcaspokane.org/jackson-katz.

“Community partners have reached out to us expressing concern that many who could benefit from this powerful discussion will be unable to attend because they can’t afford it right now,” explains Manny Hochheimer, YWCA Spokane’s GoodGuys Co-Founder. “YWCA Spokane’s GoodGuys is a growing movement of men in Spokane who are working to prevent domestic violence and we want to make this event as accessible as possible to our community.”

To learn more about the GoodGuys movement and how to get involved, visit ywcaspokane.org/good-guys or email goodguys@ywcaspokane.org.

EVENT SPONSORSHIP

Underwriting for this event was provided by Avista and Spokane Airports. For corporate sponsorship information contact Dana Morris Lee, Chief Philanthropy Officer at YWCA Spokane, at 509-742-0111 or email danam@ywcaspokane.org.

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ABOUT YWCA SPOKANE

For 115 years, YWCA Spokane has been helping women and children overcome social, economic, and personal barriers in order to accomplish their goals and achieve healthier and more fulfilling lives. Today, areas of focus include supporting victims of intimate partner domestic violence, promoting early childhood education, and confronting racial and social justice issues that negatively impact our clients and our community.

In 2018, we served over 16,800 women, children and families. Services include a continuum of wrap-around support: 24-hour Helpline and Safe Shelter, Counseling Center, Mental Health Services, Child Advocacy, Civil Legal Assistance, Legal Advocacy, and Economic Empowerment Advocacy. YWCA’s Early Childhood Education and Assistance Program (ECEAP) provides 3- and 4-year-old children with the social and learning skills necessary for successful entry into kindergarten.

By working at the intersections of inequality, poverty, and domestic violence, YWCA Spokane is able to disrupt longstanding societal patterns of trauma.

MEDIA CONTACT

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