NEWS ADVISORY
Contact: Erica Schreiber
Communications Manager
509-789-9305
EricaS@ywcaspokane.org

FOR IMMEDIATE RELEASE
August 14, 2017

GoodGuys

YWCA’s Good Guys Are At It Again!

Celebrating The 1 Year Anniversary Of The Good Guys Movement With A Call To Action to Spokane Men: “Join Us At YWCA’s 35th Annual Women of Achievement Luncheon and Help Combat Domestic Violence In Spokane!”

Spokane WA – One year ago, Doug Kelley of Avista and Manny Hochheimer of Numerica Credit Union partnered with YWCA Spokane to launch the Good Guys movement, a community initiative focused on spreading awareness about the critical impact domestic violence has on our community.

Due to successfully achieving their goal of filling 10 tables with Good Guys at YWCA’s Women of Achievement 2016 luncheon, Kelley and Hochheimer were awarded YWCA’s 2017 Shining Star Award. This prestigious annual acknowledgement was given by YWCA staff members who recognized the importance of the Good Guys’ impact on domestic violence in Spokane.

“This is not a women’s issue, but a community issue,” expresses Kelley, “something that we must all work together to bring an end to.”

The Good Guys have been working hard again this year to recruit 100 men to fill 10 tables at YWCA’s 35th annual awards luncheon, which will be held at the Davenport Grand on September 28th. “We invite men to join the Good Guys and make a clear, strong, public statement that domestic violence is not ok and will not be accepted,” shares Hochheimer.

The proof is in the statistics,” states Kelley. “This is a community epidemic; 1 in 3 women and 1 in 7 men in Spokane will be impacted by domestic violence. We can no longer be silent about this prevalent issue.”
CALL TO ACTION – JOIN THE GOOD GUYS

To become a Good Guys Table Captain, and take the lead on filling a table of 10 men, or to register today as a Good Guy guest at YWCA’s 2017 awards luncheon, visit ywcaspokane.org/how-to-help/good-guys/ or contact Manny Hochheimer at 509-462-6294 | mhochheimer@numericacu.com or Doug Kelley at 509-495-4925 | doug.kelley@avistacorp.com to learn more.

THE AWARDS LUNCHEON

For 35 years, successful women in Spokane have been recognized at YWCA’s Women of Achievement luncheon for their incredible, diverse achievements and dedication to the betterment of Spokane. This year, in addition to honoring 7 trailblazers in our community, the luncheon will feature author, journalist, and domestic violence survivor, Janine Latus, a dynamic and engaging speaker on sexual assault and intimate partner violence.

YWCA’s luncheon has honored more than 200 women in the region. Sponsored by over 25 companies and organizations each year, it has become one of the area’s most prestigious award recognition events for women. This year’s luncheon will be held at the Davenport Grand, 333 W Spokane Falls Blvd, on Thursday, September 28th from 11:30am – 1:30pm. Visit the YWCA’s website to purchase tickets to this year’s event.

“All proceeds raised directly benefit the YWCA’s services for domestic violence victims and their children, including emergency shelter, counseling, legal services, job readiness, child care, and Pre-K programs for low income children,” says Regina Malveaux, CEO of YWCA Spokane.

###

ABOUT YWCA SPOKANE

YWCA Spokane is a multi-service, non-profit organization whose mission is eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. For over 114 years, YWCA Spokane has been committed to empowering women in the Spokane and surrounding communities.

YWCA Spokane’s 3 umbrella programs include the Alternatives to Domestic Violence Program, Spokane County’s only state-recognized domestic violence program; the Women’s Opportunity Center, an established Workforce Connection Site; and Child Services which includes four sites implementing the Early Childhood Education and Assistance Program. YWCA Spokane is also home to the uniquely collaborative Spokane Family Justice Center which includes YWCA legal advocates and City and County law enforcement and prosecutors.

In addition to being a regional leader in the provision of services that empower women and children, YWCA is also a key partner with community coalitions working on issues of racial and social justice.